

Agreed Martock Neighbourhood Plan Aims and Objectives - November 2017

The following set of aims and objectives were adopted by the Steering Group following further community consultation at the Martock Farmers Market on the Saturday 11th November 2017. As a result of the consultation, a few minor changes and additions have been made to the set agreed at the Martock Steering Group meeting of the 6th November 2017¹.

Natural Environment	
<i>Draft Aims</i>	<i>Objectives</i>
<i>Protect and enhance our natural environment</i>	<ul style="list-style-type: none"> • Protect and enhance sensitive areas and habitats • Further the creation of a network of wildlife corridors • Prevent harm from development
<i>Improve flood resilience</i>	<ul style="list-style-type: none"> • Support flood prevention measures • Prevent development on land liable to flooding or development that might increase flood risk elsewhere
<i>Support responsible change in the countryside</i>	<ul style="list-style-type: none"> • Extend and enhance public access to the countryside • Enable necessary farm diversification • Responsible stewardship of the countryside • Protect valued landscapes and views

Built Environment and Heritage	
<i>Draft Aims</i>	<i>Objectives</i>
<i>Respect the heritage and character of the area</i>	<ul style="list-style-type: none"> • Protect and enhance historic buildings and their settings • Protect historical and archaeological sites • Safeguard valuable green spaces within the settlements • Retain the sense of villages and rurality
<i>Ensure new development has a positive impact</i>	<ul style="list-style-type: none"> • Establish the limits of development • Influence the design of new development • Support sustainable development practices • Ensure adequate infrastructure is in place
<i>Support wider use of renewable energy</i>	<ul style="list-style-type: none"> • Support small-scale renewable energy generation • Encourage low carbon development

Housing	
<i>Draft Aims</i>	<i>Objectives</i>
<i>Ensure housing meets local needs</i>	<ul style="list-style-type: none"> • Establish a sustainable level of housing development • Ensure new housing development is suitably mixed and reflects local needs • Ensure housing offers realistic affordable options for local people
<i>Encourage innovative housing solutions</i>	<ul style="list-style-type: none"> • Support locally-based housing initiatives • Support self-build projects • Support energy-efficient housing design

¹ See Martock NP Aims and Objectives Consultation Report, Nov17

Local Economy	
<i>Draft Aims</i>	<i>Objectives</i>
<i>Facilitate the growth of local employment opportunities</i>	<ul style="list-style-type: none"> • Protect and enhance existing business and commercial areas • Support a wide variety of new business development • Facilitate high-speed electronic communication

Transport and Travel	
<i>Draft Aims</i>	<i>Objectives</i>
<i>Reduce the impact of the motor vehicle</i>	<ul style="list-style-type: none"> • Increase safe cycling and walking routes • Support public transport initiatives • Increase off-road parking opportunities
<i>Improve safety and accessibility</i>	<ul style="list-style-type: none"> • Improve pedestrian routes • Support traffic management initiatives • Improve accessibility to services and facilities

Community Wellbeing	
<i>Aims</i>	<i>Objectives</i>
<i>Ensure community infrastructure meets local needs</i>	<ul style="list-style-type: none"> • Protect existing community facilities • Ensure community infrastructure is commensurate with changing needs and demands • Facilitate the local delivery of services

Leisure and Recreation	
<i>Aims</i>	<i>Objectives</i>
<i>Encourage healthy leisure and recreation activities</i>	<ul style="list-style-type: none"> • Protect and enhance existing sport recreational and cultural facilities • Support the provision of new facilities that meet local demands • Ensure the needs and demands of all age groups are considered